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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/829,800	04/10/2001	Bernadette McGee	1148	1902
7:	590 07/25/2003			
ALAN ISRAEL ESQ KIRSCHSTEIN OTTINGER ISRAEL & SCHIFFMILLER P.C. 489 FIFTH AVENUE			EXAMINER	
			KRAMER, JAMES A	
NEW YORK, 1	NY 10017		ART UNIT	PAPER NUMBER
			3627	
			DATE MAILED: 07/25/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application N .	Applicant(s)	<u>O.</u>
e e	09/829,800		
Office Action Summary		INDENCE, BERNADETTE	
omoo nodon cammary	Examiner	Art Unit	
The MAILING DATE of this c mmunication ap	James A. Kramer	h the correspondence address	
Period for Reply	peurs 'n the daver sheet wit	in the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a rep - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statut - Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a re ly within the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application to become ABA	ply be timely filed  (30) days will be considered timely.  HS from the mailing date of this communication.  NDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on			
,	his action is non-final.		
3) Since this application is in condition for allow closed in accordance with the practice under Disposition of Claims			
4)⊠ Claim(s) <u>14-16 and 18-23</u> is/are pending in th	ne application.		
4a) Of the above claim(s) is/are withdra			
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>14-16 &amp; 18-23</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/o	or election requirement.		
9) The specification is objected to by the Examine	er.		
10) The drawing(s) filed on is/are: a) acce		e Examiner.	
Applicant may not request that any objection to the	ne drawing(s) be held in abeya	nce. See 37 CFR 1.85(a).	
11)☐ The proposed drawing correction filed on	_ is: a)□ approved b)□ di	sapproved by the Examiner.	
If approved, corrected drawings are required in re	eply to this Office action.		
12) The oath or declaration is objected to by the Ex	xaminer.		
Priority under 35 U.S.C. §§ 119 and 120			
13) Acknowledgment is made of a claim for foreig	n priority under 35 U.S.C. §	119(a)-(d) or (f).	
a) ☐ All b) ☐ Some * c) ☐ None of:			
1. Certified copies of the priority documen	ts have been received.		
2. Certified copies of the priority documen	ts have been received in Ap	plication No	
<ul> <li>3. Copies of the certified copies of the price</li> <li>application from the International But</li> <li>* See the attached detailed Office action for a list</li> </ul>	ureau (PCT Rule 17.2(a)).	•	
14) Acknowledgment is made of a claim for domest	tic priority under 35 U.S.C. §	119(e) (to a provisional application	n).
a) The translation of the foreign language pro	· ·		
Attachment(s)			
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 Notice of Ir	ummary (PTO-413) Paper No(s) formal Patent Application (PTO-152)	
3) Information Disclosure Statement(s) (P10-1449) Paper No(s)	Oliner:	•	

U.S. Patent and Trademark Offic PTO-326 (Rev. 04-01) Application/Control Number: 09/829,800

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### **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 14-16 & 18-23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gottsman et al. in view of Berlin et al.

Gottsman teaches a method for advanced mobile shopping. In particular a shopper using a hand-held personal digital assistant (PDA) with an electro-optical scanner (column 1; lines 57-59) is able to capture product specific data (i.e. UPC code). Then, via a wireless modem attached to the PDA, the shopper can order a product by interacting with web server software utilizing an Intention Value Network.

Specifically, Gottsman teaches an Intention-Centric Interface which allows a user to manage the process of satisfying a particular intention (column 35; lines 40-42). The user accomplishes this by manually inputting preference data, based on his/her intentions into the system(column 35; lines 55-57). Grottsman then teaches an Intention Value Network which manages the relationship between suppliers and consumers and coordinates the suppliers' fulfillment of consumers' intentions (column 37; lines 63-65). The Intention Value Network combines user preference data, product specific data captured via the PDA and user specific data in the customer profile database. The system sends this combined data to a Web/Application server that extracts the requested product information from supplier databases and customizes it based on the user's profile. After customization the system returns the data to the PDA where the customer can select a product and/or supplier and initiate purchase (column 38; lines 1-15).

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Additionally as part of the Intention Value Network, Gottsman teaches an agent used to provide the customer with helpful tips and reminders (column 39; lines 27-30) and an agent for providing descriptions of upcoming events (column 39; lines 38-39).

Gottsman does not specifically teach a user entering both an event date and a reminder date. The Examiner takes Official Notice that it is old and well known for a user to have the intention of sending a gift on an important date. It is also old and well known for users to input not only the important date into a computer system but also a reminder date in order for the user to be provided a heads up before the actual event. Examiner uses Microsoft Outlook as an example. When a user enters an event in the calendar, Outlook allows the user to input date and time to receive a reminder of the event.

It would have been obvious to a person of ordinary skill in the art at the time the invention was made for a user with the intention of sending a gift to a person on a date to use Intention-Centric Interface of Gottsman in order to manage the process of satisfying this particular intention. Specifically, It would have been obvious to a person of ordinary skill in the art at the time the invention was made to input both the event date and the reminder date into the intention database of Gottsman. Then use the optical scanner of Gottsman in order to record the product the user wished to purchase. Then use the advanced mobile shopping system to find a supplier and price of the product. The user could then select the product and have the product delivered to the recipient directly.

Gottsman does not teach visually inspecting the data entered.

Berlin teaches a method of distributing documents over a computer system where users have the ability to perform a visual inspection of the documents prior to accepting them for transmission. Berlin teaches visual inspection to ensure that a user agrees with the data before processing it. It would have been obvious to a person of ordinary skill in the art at the time the invention was made to include the visual inspection of Berlin to the method of Gottsman in order for a user to verify product data prior to submission to the Web/Application server, as well as to ensure that the user agrees with what will be transmitted.

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## Response to Arguments

Applicant asserts that Gottsman lacks a specific reference to the user entering an event date or a reminder date. Examiner has altered the rejection to state that this limitation is obvious.

### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to James A. Kramer whose telephone number is (703) 305-5241. The examiner can normally be reached on Monday - Friday (8AM - 5PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Chilcot can be reached on (703) 305-4716. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 308-3687 for regular communications and (703) 872-9327 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 208-1113.

Ja<del>mes *ix.* Krame</del>r Examiner Page 4

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JAK July 24, 2003

> Kenneth R. Rice Primary Examiner